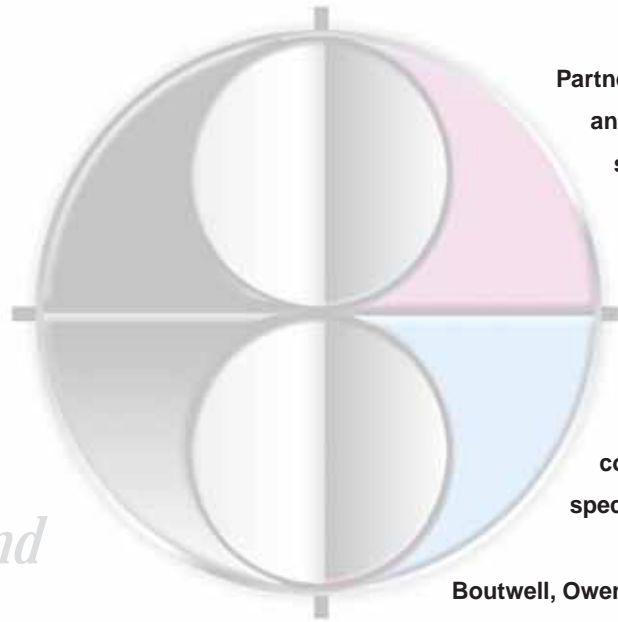


*Wasting too
much time and
money on your consumer
products packaging?*



Partner with Boutwell Owens and take advantage of our specialty encoding and imprinting operations.

We'll help you avoid the hassle of lengthy lead time on press, and eliminate unnecessary costs associated with special tooling.

Boutwell, Owens & Co., Inc. has developed a process to imprint packaging with item-specific details, after the product is diecut or glued. This imprinting process allows us to specifically develop and manage generic packaging programs which provide the client a degree of flexibility unmatched in the traditional means of manufacturing item specific packaging.



Our unique imprinting process allows you to have your packages directly imprinted even after they have been diecut and glued. Print large quantities of your product packaging ahead of time and add part numbers and UPC's on demand!

*Encoding &
Imprinting Solutions*





Enjoy the benefits



The benefits of using our encoding and imprinting operation include:

- Reduced finished goods inventory
- Reduced piece pricing due to consolidation of volume
- Reduced obsolescence cost of packaging on model phase out
- Reduced tooling costs for new model introduction
- Reduced lead-time to market on new model introduction
- Line graphic standardization with minimal cash outlay
- Reduced lead-time for manufacturing special items

Since our simple beginning in 1887 in Leominster, Massachusetts, Boutwell, Owens & Co., Inc. has always maintained a singular primary objective: servicing the needs of our clients. From the development of the first package for the Victrola phonograph replacement needle to the first printing on celluloid, to the development of visual carded packaging, Boutwell, Owens & Co., Inc. continues to serve as the standard of comparison in the printed paperboard packaging industry.

We are Boutwell Owens, designers and manufacturers of:

- Folding Cartons
- Blister Cards
- Insert Cards
- Holographic Packaging

The complete package.

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